

## Dashboard 2017 Healthier Together - Pierce & St. Croix Counties Implementation Plan

PRIORITY AREA	GOAL	STRATEGIES	OBJECTIVES	PROGRESS NOTES
Alcohol Abuse	Reduce alcohol abuse of residents of Pierce and St. Croix counties	Decrease youth alcohol use through changes to policy, systems, environment and community support	By 12/31/19 target at least two communities, one in both Pierce and St. Croix Counties, and implement specified activities to reduce underage access to alcohol. (This work will begin with the River Falls School District community in 2017 and expand to another school district community in 2018-2019).	
		Decrease adult alcohol abuse through changes to policy, systems, environment and community support	By 12/31/19 target at least two communities, one in both Pierce and St. Croix Counties, and increase enforcement of and/or change alcohol-related ordinances. (This work will begin with the River Falls School District community in 2017 and expand to another school district community in 2018-2019).	
			By 12/31/17, expand Al-anon, Al-ateen meetings/sites.	
Mental Health	Improve mental health status of residents of Pierce and St. Croix counties.	Increase awareness about mental health issues and reduce the stigma of mental illness.	By 12/31/19, implement Make it OK in all communities (school districts) throughout Pierce and St. Croix Counties.	
		Increase access to mental health services.	By 12/31/19, increase community capacity for early and appropriate response to mental health issues	
			By 12/31/19, increase access to mental health services in schools.	
			By 12/31/19, create and disseminate a comprehensive inventory of mental health services and resources for residents of Pierce and St. Croix Counties.	
Overweight/Obesity	Decrease the percentage of the population that's overweight or obese in Pierce and St. Croix counties	Reduce food insecurity and improve nutrition through changes to policy, systems, environment and community support	By 12/31/19, develop and implement an infrastructure to (1) increase SNAP enrollment and (2) improve access to healthy foods through food pantries and other hunger prevention partners.	
		Increase physical activity through changes to policy, systems, environment and community support	By 12/31/19, increase the number of Active School Core 4+ strategies being implemented in elementary schools.	
			By 12/31/19, increase communication about overweight/obesity resources in Pierce and St. Croix Counties	